

THE NATIONAL ASSOCIATION FOR BUSINESS ECONOMICS
Presents

“THE ECONOMICS OF CALIFORNIA HEALTH CARE”

“An Interactive Roundtable Gathering of Industry Leaders Sharing in Discussions the Perspective of the California Health Care System and Beyond for 2004....”

Tuesday, November 4th, 2003

11:30 a.m. Registration and Networking

Noon - Lunch • Session Talks - 12:30 p.m. – 1:30 p.m.

Omni Hotel, Los Angeles • 251 S. Olive Street

SESSION TOPICS: “As California continues to face financial challenges and political changes, will we be able to afford rising health care costs? How will new legislation impact patient care? Will employers begin to cut their staff to meet the new health care insurance legislation being implemented by the state? Can the Workers’ Compensation system be fixed?”

MODERATOR: **Joshua D. Lichtman**, an attorney with the Los Angeles office of Fulbright & Jaworski L.L.P., practices in litigation, with a primary focus on complex commercial matters, including insurance, banking, antitrust, unfair business practices, torts, in both individual and class actions.

MEET THE PANELISTS

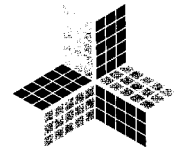
A. Peter Kezirian, Jr. is Vice President for Strategic Business Development for Cooperative of American Physicians-Mutual Protection Trust, a physicians' cooperative and trust providing services and liability protection to more than 7,000 California physicians and surgeons.

Andrew B. Leeka has served for the past five years as President and CEO of Good Samaritan Hospital, a 408-bed nonprofit medical center in the downtown Los Angeles area, and has more than 20 years experience in the Los Angeles health care community.

Carol K. Lucas is senior counsel with the Los Angeles office of Fulbright & Jaworski L.L.P., focusing her practice on health law matters with emphasis in mergers, acquisitions, private placements, joint ventures, entity formation and general corporate representation of public and private companies in the health care industry.

Terry R. O’Neill, President and CEO, The O’Neill Company, has provided guidance and leadership in health and welfare benefit programs, business succession planning, in addition to estate, financial and insurance planning for thousands of enterprises and individuals throughout the United States. Mr. O’Neill has testified before the United States House of Representatives on health care reform and financial services legislation.

For Information and Registration Please Contact NABE at:
Chad Ahrens at 310-798-2302 • e-mail: LosAngelesNABE@earthlink.net



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Special Thanks

**AT&T Wireless • Capital Guardian Group
Fulbright & Jaworski L.L.P. • Jet Propulsion Laboratory • LASFA
Payden & Rygel • Technolink Association
The O'Neill Company/GenAm**

REGISTRATION

PRE-REGISTER AND SAVE: The cost for the lunch is \$35 for **NABE, LARTA, LASFA and TECHNOLINK ASSOCIATION** members and \$45 for non-members by Tuesday, October 14, 2003. After October 14, 2003 the price will be **\$45 for members** and **\$55 for non-members. Limited Space. Deadline for All Registration is Thursday, October 30th, 2003**

Please register by completing the form below and mail it along with your check to:
Or retrieve the form via our website at: www.nabe.com

Chad Ahrens NABE/LA
P.O. Box 1236 Phone/Fax: 310-798-2302
Hermosa Beach, CA 90254 e-mail: LosAngelesNABE@earthlink.net

Yes, I would like to attend the NABE Luncheon.

Name: _____

Company: _____

Address: _____

City: _____ State _____ Zip Code _____

Phone: _____ Fax: _____ E-Mail: _____

Please make check payable to: NABE/LA Chapter. Attendance is limited.

Seating is reserved upon receipt of check only.

NO EXCEPTIONS. Deadline for advanced reservations is Thursday, October 30th, 2003 CANCELLATION POLICY: **No refunds will be issued.**

PLEASE NOTE: Checks must be received to complete website registration.

Please remember to Celebrate the Freedom and Democracy of Our Great Nation...