



**[Opportunities for U.S. - Japan Collaborations in Handset and Wireless Technologies](#)**

**RSVP: Seating is limited!! Please make a reservation at the URL below!**

**Objective:** Goin' Mobile JAPAN! is JETRO's initiative to promote partnerships between U.S. and Japanese companies in the mobile and wireless industries. We welcome U.S. carriers, content aggregators and other related companies that are interested in pursuing business relationships with Japanese firms to this conference. Goin' Mobile JAPAN! is free of charge and will feature a networking lunch that offers those interested in the Japanese market the chance to network and mingle with potential business partners. You can't afford to miss this chance!

**Date & Time:** October 21, 2003; 10:30-14:30

**Venue:** Sands Convention Center, Venetian Hotel, Room 606/607

**Agenda:**

**10:00-10:30** Registration

**Morning Session**

This session will focus on presentations by Japanese companies that will present the latest developments in the mobile content and gaming sectors in Japan.

**10:30-10:35** Greetings from Mr. Tosaku Kobayashi, CED, **JETRO Los Angeles**

**10:35-10:45** Current Overview of the Japanese market by **Mobile Content Forum**, a Japan-based trade association for mobile content companies.

**10:45-11:55** Presentations by **Toshiba, Music Airport, CYBIRD, Bandai America, Ninja Mobile**, and another company to be announced later.

**11:55-12:00** Q & A

**12:00-12:30** Networking Lunch Reception

**Afternoon Session**

This session will feature Japanese mobile wireless companies that will present and discuss their strategy in the U.S. in identifying potential partners and collaborative ventures.

**12:30-12:50** Strategy & Partnership in US by **NTT DoCoMo USA**

**12:50-13:30** Presentations by **NEC America, FUJIFILM Software, Itochu Technology**, and **HI Corporation**.

**13:30-13:35** Q & A

**13:35-13:45** Networking Break

**13:45-14:25** Panel Discussion

- Collaboration between U.S. and Japanese firms: Prospects and Potential -

Panelists include representatives from **Mobile Content Forum, CYBIRD, STRATAJIM, Pim-Point, INDEX**, and other companies to be announced later.

**14:25-14:30** Q & A

*\*JETRO will arrange individual business meetings with Japanese content publishers by request during the CTIA show. If you are interested, please contact Christopher Baker for more details.*

*\*\* All attendees must also be registered participants of the CTIA Show. For information on attending the CTIA show please see <http://www.wirelessit.com/registration/prices.cfm>*

**RSVP:** <http://www.jetrolosangeles.org/EventRSVP.asp?iEventID=56>

**Questions:** Christopher Baker, [Christopher\\_Baker@jetro.go.jp](mailto:Christopher_Baker@jetro.go.jp) (213) 624-8855 ext. 121

